

**PLANNING DISCUSSION OUTLINE
URBANA PUBLIC ARTS PROGRAM AND COMMISSION
FEBRUARY 2016**

A. Mission (45 Minutes)

To foster a city where all residents – emerging artists, established artists, and “non-artists” alike – can engage in the arts and where artists can thrive and feel valued.

- I. “All residents” (15 minutes)
 1. What do we mean by “all residents?”
 2. Who are we reaching to? Who are we not reaching to?
 3. How can we be more inviting and accessible?
 4. Outreach emphasis for FY2017: _____
 - i. What should staff’s role be?
 - ii. What should the Commission’s role be?
- II. “Engage in the arts” (15 minutes)
 1. What do we mean by “engage in the arts?”
 2. What are some of the arts forms found in our community that are well-represented by our initiatives? What art forms are not, and why are they underrepresented?
 3. Building communities vs. audiences – What should we emphasize?
 4. Art engagement emphasis for FY2017: _____
 - i. What should staff’s role be?
 - ii. What should the Commission’s role be?
- III. “Artists can thrive and feel valued” (15 minutes)
 1. What do we mean by “artists can thrive and feel valued?”
 2. How are we making artists thrive? How are we not?
 3. How are we making all artists feel valued? How are we not?
 4. How can we make ourselves useful resources for artists?
 5. Artist services emphasis for FY2017: _____
 - i. What should staff’s role be?
 - ii. What should the Commission’s role be?

B. Local Ecosystem Brainstorm (20 Minutes)

Who are we in relations to:

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|--------------------------|-----------------------------|
| • 40 North | • C-U Craft League |
| • PAL | • USD 116 |
| • Krannert | • Visit Champaign County |
| • IMC | • Event/Festival Presenters |
| • Local Businesses | • CUDO |
| • University of Illinois | • Others |